

### TV: Pick of the day

#### When Beauty Goes Wrong

(28 July, BBC3, 9pm)

Across the world there are many variations in the idea of what it means to be beautiful, but most cultures are in broad agreement that a rotting nose, festering tongue or oozing foot growths do not fall into that category. This documentary follows the former BBC *Blue Peter* presenter Konnie Huq as she investigates some of the problems that can accompany our endless quest for beauty: the eyelash tint that nearly blinded a bride on her wedding day, a home hair-dye treatment that triggered a life-threatening anaphylactic shock<sup>1)</sup> and the excruciatingly painful and unsightly growths that can be the price to pay for a love of high heels.

Huq does not come across as an experienced investigative journalist: her interviewing technique largely consists of looking disgusted as some poor person reveals how their desire to be wrinkle-free nearly cost them their nose, then squealing, "That's so mad." There is, however, a public service element lurking behind the wacky graphics and shock tactics: while the news that the regular use of sun beds can double your chances of skin cancer is far from revealing, the information about the dangers of having a piercing if you suffer from an existing heart condition might possibly stop someone from making not only a grave fashion mistake but also a potentially fatal one.



Konnie Huq on the beauty industry

*The Sunday Times, 2008*

**Victoria Segal**

noot 1 anaphylactic shock: een acute, ernstige allergische reactie van het immuunsysteem op een bepaalde stof

## Tekst 11 TV: Pick of the day

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- 1p **40** What does Victoria Segal make clear in paragraph 1?
- A** Most people accept the risks of cosmetic surgery to improve their appearance.
  - B** The beauty industry ruthlessly exploits people's insecurity about their appearance.
  - C** The cosmetic industry is clearly in need of a worldwide standard to define beauty.
  - D** The search for beauty sometimes has unexpected and dangerous side-effects.
- 1p **41** Which of the following is mentioned as a positive element of "When Beauty Goes Wrong"?
- A** The chance that people might decide not to undergo treatment after watching the programme.
  - B** The scientific innovations resulting from research done for the programme.
  - C** The sympathetic personality and easy charm of Konnie Huq, the presenter of the programme.
- 1p **42** Which of the following characterises the text as a whole?  
It is
- A** a critical review.
  - B** an emotional comment.
  - C** an enthusiastic account.
  - D** an objective report.
- 1p **43** Blijkt uit het artikel of Victoria Segal piercings mooi of lelijk vindt?  
Zo nee, antwoord "Nee". Zo ja, citeer het zinsdeel waaruit haar mening blijkt.

*Lees bij de volgende opgaven steeds eerst de vraag voordat je de bijbehorende tekst raadpleegt.*

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### Bronvermelding

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